

Elizabeth Escott

Art Director & Graphic Designer

DETAILS

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LINKS

elizabethescott.com
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SKILLS

Art Direction
● ● ● ● ●

Graphic Design
● ● ● ● ●

Communication Skills
● ● ● ● ●

Creativity & Problem Solving
● ● ● ● ●

Adobe Photoshop
● ● ● ● ●

Adobe Illustrator
● ● ● ● ●

Adobe InDesign
● ● ● ● ●

Microsoft PowerPoint
● ● ● ● ●

Adobe After Effects
● ● ● ● ○

Sketch
● ● ● ● ○

EMPLOYMENT HISTORY

Customer and Marketing GPS Analyst - Deloitte Arlington, VA
July 2022 — Present

- Work in Government and Public Services creating design solutions.

Board Member - Content Creator, SCAD Advertising Club Savannah, GA
May 2021 — June 2022

- Created content for social media platforms.
- Collaborated with other board members to create a positive atmosphere for club members.

Art Direction Intern, The Garage Team Mazda - A WPP Agency Costa Mesa, CA
May 2021 — September 2021, January 2022 — March 2022

- Created assets for social media channels.
- Created assets for OOH executions in NYC.
- Created rough cuts for national television spots.
- Concepted campaign ideas for new product launch.

SCADpro Sponsored Course, Firestone, SCAD Savannah, GA
September 2021 — November 2021

- Firestone partnered with SCAD to focus on the rebranding of Bridgestone Americas products.

SCADpro Sponsored Course, Deloitte, SCAD Savannah, GA
March 2021 — May 2021

- Worked with a team of students from various backgrounds and majors to make social care more accessible.
- Created visuals as well as touch points for solution.
- Presented to representatives of Deloitte.

EDUCATION

BFA, Savannah College of Art and Design (SCAD) Savannah, Georgia
Lacoste, France
Sep 2018 — June 2022

Advertising and Branding

Major GPA: 3.9

AWARDS

September 2018 — June 2022

- Dean's List, Savannah College of Art and Design
- Academic Honors Scholarship
- Academic Achievement Scholarship
- Bronze ADDY - Augusta